# prove ai

## Logo Guidelines Overview

## Logo Colorways


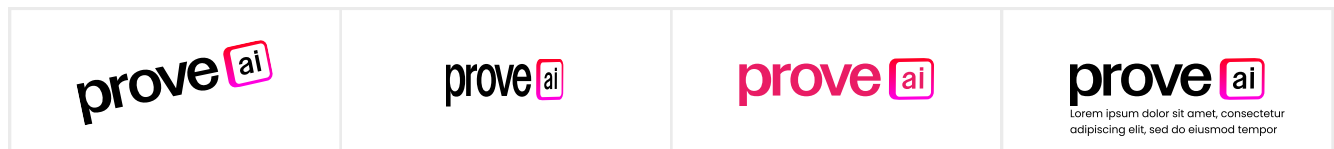
## Clear Space



**Minimum Clear Space – Print**

In print materials, use the height and width of the letter "v" as the metric for determining clear space allowance around the x-height.

**Minimum Clear Space – Digital**

In digital instances, maintaining a minimum 10 pixel clear space around the entire logo is preferable.
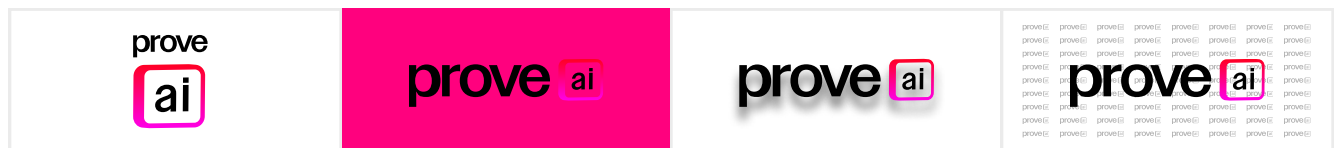
## Logo Don'ts



Don't rotate

Don't change proportions

Don't change colors

Don't obstruct clear space

Don't rearrange elements

Don't change background color

Don't add dropshadow

Don't place on pattern

Don't outline

Don't swap colors

Don't place on shapes

Don't distort

**For more information, reach out to info@proveai.com**

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